

## Enrique Cavero

Partner

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### Practice areas

- Competition & Consumer Law
- Entertainment & Sports
- Intellectual Property
- Telecommunications Media & Technology

### Education

- Lawyer from the Pontificia Universidad Católica del Perú, Peru (1993)
- Master in Competition and Intellectual Property Law from the Pontificia Universidad Católica del Perú, Peru (2001)
- International Development Law Institute - Rome, Business Restructuring, Italy (1994)



### Career

- Hernández & Cía (2009 to date)
- Member of the Tribunal of the National Council of Advertising Self-Regulation - CONAR
- Member of the Bureaucratic Barriers Commission of the Lima Chamber of Commerce - CCL
- Manager of the Legal Division, Intellectual Property - Latin America & Caribbean: Procter & Gamble (2005-2009)
- Legal Manager in Peru and Bolivia, Procter & Gamble (2000-2005)
- President of the Legal Affairs Committee, Peruvian-American Chamber of Commerce - AmCham (2005)
- President of the Committee of Notorious Trademarks, Inter-American Association of Intellectual Property - ASIPI (2010)
- Consultative Group of the Justice Commission of Congress for the revision of the "Company Law" (2004)
- USAID Commission to Propose Legislation on Enforcement of Judgments (2005)
- Enforcement Committee - International Trademarks Association - INTA (2008-2009)

### Memberships

- Lima Bar Association
- Peruvian Association of Intellectual Property - APPI

## **Languages**

Spanish English and Portuguese